



JustLaw
נגישות לצדק. לכולם.

Access to Justice. For all.

Problem



Lack of information or personalized information



Lack of awareness



Lack of social capital



Lack of resources



Lack of cooperation between similar parties

Value Proposition

JustLaw Israel promotes the development of advanced technologies to make justice user-friendly, data-driven and people-centered and ***expand Access* to Justice*****

Glossary

***Access:** The ability to act independently, with minimum mediators and maximum choice options to receive Justice

****Justice:** 1. High quality legal services
2. execution of civil rights



Targets



Facilitating *direct and unmediated communication between government and community players*



Adapting governmental aid tools to the needs of various actors



Creation and promotion of regulation that enables the various players to develop

2023 KPIs

Leadership and development of the JustLaw Israel community:

- Promote Justice pain points and opportunities research
- Promote action coalition including public sector, industry, NGOs, and impact investors stakeholders
- Produce community and general public meetups/ webinars/ conferences

Products:

- Create a structured consultancy model to accompany early JusticeTech and LegalTech initiatives
- Create publicly accessible ATJ index
- Develop a JusticeTech advanced technological (NLP/AI) tool



JustLaw Israel

connecting people to promote Access to Justice

Darrow
LawGeex
LegalUp
AI21Labs
AccessiBe
DittoLegal
Lexense
ModuLegal
IATI
LawFlex
פירמות עורכי דין - גורניצקי, פרל כהן

תעשייה

משרד הרווחה
רשות החדשנות
למ"ס
רשות הפטנטים
צהל - פרקליטות צבאית, דובר צהל
לשכת עורכי הדין - החטיבה החברתית
איגוד העו"סים
מערך הדיגיטל
כנסת
משרד המשפטים
ביטוח לאומי

ציבורי

IAHLT
8200 אימפקט
נובה
ג'וינט אלכא
דף חדש
כל זכות
המרכז להעצמת האזרח
JerusML
הסדנא לידע ציבורי
ויצו קנדה

שלישי

אקדמיה

האוניברסיטה העברית
אוניברסיטת תל אביב
מכללת ספיר
קרית אונו
אוניברסיטת בר אילן

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נגישות לצדק. לכולם.

MultiDoor
רן לוסטיגמן
אורן ברקת
LitiCrowd
לייזר כהן
שולמית ספרא
Aida
JustMatch
רז ליבמן
הגל הירוק

יזמים
מתחילים

השקעות

Lool Ventures
קרן רוטשילד
IFIE

What have we achieved so far?

- About 300 followers in wider circle
- About 90 participants in a 2021 Hackathon
- About 30 expert mentors, about 20 partner organizations
- About 18,000 NIS raised
- Over 15 ATJ initiatives received advice
- Active coalition of top players from Public Sector, Academia, LegalTech, NGOs and Impact Investments
- LegalTech tool in production



Team

Since 2005, Adv. **Omer Brandes**, has been acting as an entrepreneur and investor to legaltech ventures as well as a privacy legal expert. He also has been a spam expert for the past seven years. He has provided business and legal advice to Tech ventures for the past decade and has developed a technological tool (MVP) to prevent spam and receive compensation.

Adv. **Bat-chen Schlesinger**, community social worker, former attorney at the civil Attorney General's office and holds a master's degree in public policy. Involved in the Jerusalem High tech ecosystem as the Outreach Director of the ASPER innovation and entrepreneurship center at Hebrew University.

